

The Daily Movie Magazine

SCHOOL CHILDREN WILL LOVE BUFFALO BILL FILM

By CONSTANCE PALMER

SCHOOL children are going to bless the filming of the serial "In the Days of Buffalo Bill," for it will make the learning of history a visual pleasure instead of an obscure and befogging task.

They have been able to locate people who were living at the time these events took place. The keeping of diaries was in vogue then, fortunately, and many such records have been turned over to the country.

One of our big railroads has not only opened its books of the period, but has secured some of the engines and cars used at that time.

As a personal example of the general informative value of pictures, when several people were gathered at my house the other evening, wanting to do something rather unusual, we started asking each other questions, the answers to which every one of us was sure to know.

The star of the class was Alfred Warner, Miss DeWolf's assistant director. We simply couldn't stump him on ancient history.

"How the dickens do you know all these things?" we asked. He grinned sheepishly and admitted, "I know them because I read them in the papers."

It is impossible to estimate just how much more daring he can be, as we haven't seen "The Rubaiyat." It's tied up in the courts, you know, by a group of irate stockholders who have notified the film out of the cutting room and have indignantly taken train for New York.

Mr. Earle has issued a warning to exhibitors to exhibit it would be at the risk of court action. He has addressed to Scenario Editor, Fox Studios, Tenth Avenue and Fifty-fifth Street, New York.

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FOR THE FILM FAN'S SCRAPBOOK



FRITZ LEIBER We will be glad to publish the pictures of such screen players as are suggested by the fans

THE MOVIE FAN'S LETTER-BOX

By HENRY M. NEELY

Serial Fan—The two serials you mention—"The Blue Fox" and "Nan of the North"—were directed by Ben Wilson, though they were made by different companies. The featured players in "The Blue Fox" are Ann Little, Joseph Girard, Charlie Mason and J. Morris Foster.

Gus Costello, Hotel St. James—Scenario suitable for Buck Jones, Tom Mix and William Farnum, who are addressed to Scenario Editor, Fox Studios, Tenth Avenue and Fifty-fifth Street, New York.

M. R.—If I were a barber—or if I personally had hair enough to bother with—I might be able to tell you what Reid and Doug MacLean and Rudolph like to make their hair so sleek and shiny.

A. T. B., Media, writes—"I've been waiting anxiously for some of the fans to give their ideas on that first of the best pictures that was published in the EVENING PUBLIC LEDGER."

"I didn't agree at all and I didn't think many others would, either, but they've evidently been so wrapped up in the Reid-Rudolph fight that they've forgotten all about it."

"I think 'Connecticut Yankee' was the best film shown here, bar none, and I'm glad to see that you agree with me on the Yankee. And why wasn't 'Gipsy Blood' included? I liked it the best of the foreign pictures. I didn't like the fan's opinion that I did like Pola Negri in 'Gipsy Blood'."

Diane writes—"I have only been here a very short time, and since Friday last the Evening Public Ledger has been a life-saver to me; it is so very interesting, especially the 'Movie Fan's Letter Box.' You have my utmost sympathy. You are an optimist, since your fans are either defending or attacking Rudolph Valentino."

be horribly disappointing to you and I try to stick as near to the truth as possible in this department. But I can assure you that I'm neither young nor good-looking. Goshamitey, I wish I were! Address Betty Ross Clark care of Lasky studios, Hollywood. (Isn't she a pippin?) We have censorship in Pennsylvania because it's the law and it's the law because there are a lot of movie directors who can't be trusted to produce pictures that would pass muster even among the broadest-minded people.

Mrs. F. T.—It was E. K. Lincoln who played the police officer opposite Seena Owen in "The Woman Who Changed." Naomi Childers hasn't made a picture since she played Jean Blackmore in "Courage," but you mustn't think she has retired from the screen. You see she married a chap named Luther Reed, not long ago, and they're still very much in love, but, of course, they'll recover just as well do. Do I think she's beautiful? Well, if I'd been on the jury that gave her first prize in the beauty contest, through which she got her start in pictures, she would have had one more vote. The husband in "Courage" was Sam De Grasse.

Philadelphia's Beauty Spot

You are invited to the opening festivities of the Cafe Lorraine Wednesday Nite, January 18th.

Dancing to the Incomparable Music of "The Jolly Crew" on the "Futurist Floor"

It's an Okeh hit! I WANT MY MAMMY FOX TROT

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Uncommon Sense: Watching the Winning Players

By JOHN BLAKE

THE baseball scout, sent out by the team owner to find new players, sits quietly in the grand stand watching the game.

He picks out a particular player. If the player repeatedly does stupid things, the scout turns his attention to another member of the team.

He is not looking merely for the man who doesn't make any mistakes, but for the man who not only makes the fewest mistakes, but uses his head when there is an opportunity.

USUALLY the scout leaves the game without finding any one worth watching from day to day. His reputation depends upon his picking a big league player. And a big league player must deliver the goods, not once, but right along.

THE great corporation, in order to continue to be great, must constantly recruit its staff. If its standards of efficiency increase, it needs better men. These are not easy to find. They do not, as a rule, come in looking for jobs. So they must be hunted out.

Some times it is an executive, hidden away somewhere in a back office, who is harder to locate in that case, but it

"HARD-RIDING HAT" MAY BE CAUSE OF THAT BALD SPOT

Expert Also Puts Blame Upon Modern Cooking Methods

Some claim it's a family trait to become bald at an early age. Charles Hicke, a specialist in this city, enlarges upon a theory that it's the food consumed today and the lack of fresh air that is responsible.

"The man who carries his hat as much as possible," explained Mr. Hicke, "is indeed wise. More or less pressure is brought to bear upon the temples because of light inside hat bands."

Recent importations representing purchases of selected Rugs from Persia, Turkey, India and China under most favorable after-war-conditions, make it possible for us to offer at

Tremendous Reductions From Former Seasons

New Low Prices

Selected at random from this choice collection we quote the following:

Table with columns: Size—Feet, Sale Price, Size—Feet, Sale Price. Includes items like Serape, Feraghan, Savalan, Anatolian, Turkish, Arak, Feraghan, Savalan, Serape.

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Small Persian and Chinese Rugs

Our great collection offers astonishing reductions from former seasons—prices ranging from \$18 for mat size to \$115 for 4x7 size.

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1220 MARKET ST.

SCREEN DEMANDS YOUTH, SAYS HEAD OF STUDIO

ABRAHAM LEHR, in charge of production at the Goldwyn studios, in Culver City, Cal., in talking of the production requirements of the day, stressed the need for youthful players to interpret youth and romance on the screen.

"A careful study of the preferences of motion-picture fans throughout the country leads to the conclusion that the great majority want, above all else, dominating love interest. Now, this love interest does not always have to be centered in extremely youthful characters; but there is no getting away from the fact that youth, romance and love are generally a more attractive trinity than middle age, romance and love.

"The artful actor does wonders in simulating characteristics that are not his own, but after all there is a magnetic something about youth—its verve, its sparkle—that can be reflected on screen only through the medium of youth itself.

"In selecting players who keep in mind the need for appealing to the average taste of the American public, clean-cut, wholesome young men and women, whose experiences have not hardened them or led to a premature sophistication, are the natural interpreters of the love interest of the rising generation. Exotic types may have a brief vogue, but their popularity is necessarily limited.

"Another important point in making pictures of broad appeal is what makes the story permit the expense incurred to present homes of wealth and good taste. Considering that photoplays afford thousands of motion-picture patrons their only glimpse of the more luxurious side of life, these rich backgrounds must serve to quicken the imaginations of many limited lives. They may in a way give substance to dreams of comfort never realized in actual experience.

O-keh Records

THE RECORD OF QUALITY

For sale by your neighborhood dealer or the following dealers:

- List of dealers: PHILADELPHIA, PA. WIDENER'S GRAFTONIA SHOP, MILLER FINE STORES, LOUIS ROBIN, B. FUTERNIK, E. M. GOLDMAN, WALTER'S MUSIC STORE, CARSON'S MUSIC STORE, WHARTON'S UP-TO-DATE MUSIC STORE, W. WALTER'S MUSIC STORE, LUIGI BORRELLI.

THE NIXON-NIRDLINGER THEATRES

- List of theatres and shows: APOLLO 52D & THOMPSON ST., ARCADIA, ASTOR, BALTIMORE, BLUEBIRD, BROADWAY, CAPITOL, COLONIAL, FAIRMOUNT, GREAT NORTHERN, IMPERIAL, KARTON, LIBERTY, ORIENT, OVERBROOK, PALACE, REGENT, RIALTO, SAVOY, SHERWOOD, STANLEY, STANTON, 333 MARKET STREET, VICTORIA, GRANT, JEFFERSON, BELMONT, CEDAR, COLISEUM, JUMBO, LEADER, LOCUST, NIXON, RIVOLI, 69TH ST., Ambassadors, Eugene O'Brien, Germantown, Park Ridge Ave., Priscilla Dean, The Cabinet of Dr. Caligari, Harry Carey, Why Girls Leave Home, Leader, Priscilla Dean, The Great Lover, The Voice in the Dark, Betty Compson, Ethel Clayton.